



Hello Friend of AAA/Valued Community Partner,

The Academy for Academics and Arts Middle School is proud to present our 2023-2024 season! These productions feature approximately 90 middle school students as cast members and technical crew.

Did you know that AAA is the only school in the state of Alabama recognized as a Premier Community for Theatre Education? The Educational Theatre Association (EdTA) recognizes individual schools that demonstrate outstanding achievement in their efforts to provide theatre access and education to all students. As a Title 1 Magnet School, we are fortunate to be able to provide this inclusive quality theatre experience to these students and the community! Our students are thriving both academically and in the arts because of supporters like you!

We are asking for your support as a sponsor/contributor. No amount is too great or small. Will you help?

Please consider:

- Being a sponsor! Title Sponsorship is \$2500 with additional sponsorship opportunities at \$1000, \$500, and \$250.
- Placing an ad in our show programs. [Click here to purchase your program ad today.](#) The program ad deadline for Seussical is October 10, 2023.
- Providing dinner or snacks for 90 students during rehearsals. This can be a monetary donation or food donation from a restaurant or business. As a non-profit, we seek outside support to make sure our students are fueled and ready to perform. This is a great opportunity to get facetime with a group of highly motivated, talented, hard-working students, who have the ability to adapt, improvise, and overcome with a smile on their face!
- Buying tickets to see the shows for yourself or your group and tell your friends! The shows will sell out, so contact us today for group tickets.

We greatly appreciate your support. Let me know what questions you have and what I can do to help. (256-683-6366) or send an email to Jennifer.Middleton@sonesta.com with "ACT" in the subject line.

Sponsorship suggestions can be found below. We are happy to tailor one to meet your needs! Reach out to me before they sell out.

My best,
Jennifer Middleton,
ACT Ways and Means Chair



Who We Are

Academy Children's Theatre is a non-profit (501c3) organization serving as a booster club for the theatre program at the Academy for Academics and Arts, Huntsville's elementary and middle magnet school for the arts.

AAA programs build creative, well-rounded citizens by boosting self-esteem, encouraging teamwork, and providing space for expression.

More than 200 elementary and middle school students participate in productions presented each year at the Academy, as well as the famous AAA Stars & Clowns show choirs. Your support makes this possible!



Student Technicians



Mr. Grumpy's Toy Shoppe



The Comedy of Errors



**The AAA Clowns
(6th Grade Show Choir)**



**The AAA Stars
(7th & 8th Grade Show Choir)**



Sponsor Levels



Season Spotlight

\$2,500

Two Available

- Billed as "ACT 2023-34 Season presented by [YOUR COMPANY]"
- Ten shout-outs on social media (more than 1000 followers)
- Full-page inside front cover program ad (approximately 500 printed)
- Verbal recognition during preshow announcement
- Listing on sponsor poster in the lobby
- Two tickets to performance of your choice

Ovation Level

\$1,000

Five Available

Benefits

- Billed as "[show] presented by [YOUR COMPANY]"
- Seven shout-outs on social media
- Full page program ad (approximately 500 printed)
- Verbal recognition during preshow announcement
- Listing on sponsor poster in the lobby
- Two tickets to performance of your choice

Applause Level

\$500

Ten Available

Benefits

- Five shout-outs on social media
- Half page program ad (approximately 500 printed)
- Verbal recognition during preshow announcement
- Listing on sponsor poster in the lobby

Curtain Call Level

\$250

Ten Available

Benefits

- Three shout-outs on social media
- Listing on sponsor recognition page in program
- Listing on sponsor poster in the lobby



WEBSITE



AD FORM

**Ready to get involved?
Scan a code or complete
the form below.**



ACADEMY CHILDREN'S THEATRE SPONSOR REGISTRATION

The Academy for Academics & Arts was founded in 1984
as Huntsville's first magnet school.

At AAA, all children in grades kindergarten through fifth have the opportunity to explore the arts weekly by attending music, visual art, theatre, and dance. As students transition to middle school, they are given opportunities to deepen their exploration by participating in musical theatre, theatre, advanced dance, choir, orchestra, stagecraft, journalism, and creative writing. Middle school students also audition for Stars & Clowns, serving as AAA ambassadors throughout the community. Studies show that students who participate in the arts are more likely to graduate high school. At AAA, students engage in creative processes that develop self-esteem, confidence, and work ethic.

Thank you for your consideration of a sponsorship
of the performing arts programs
at the Academy for Academics & Arts!

Please provide the following information:

Name/Company: _____

Contact Name: _____

Billing Address: _____

City/State/ZIP: _____

Email: _____

Phone: _____

**Return this form with payment to:
Academy for Academics & Arts
4800 Sparkman Drive NW
Huntsville, AL 35810**

**For more information, email actproductionsaaa@gmail.com or
visit www.whyaaa.org.**